

## The 23rd World Congress of Soil Science

# Exhibition & Sponsorship Manual

Hosted by: International Union of Soil Sciences (IUSS)

Soil Science Society of China

Organized by: Institute of Soil Science, Chinese Academy of Sciences



June 7-12, 2026 Nanjing, China

<https://www.23wcss.org.cn>



# Invitation

**ZHANG Jiabao** Academician

Vice President, International Union of Soil Sciences

President, Soil Science Society of China

Dear colleagues,

On behalf of the Organizing Committee, I am honored to extend our heartfelt invitation for you to attend the 23rd World Congress of Soil Science (23rd WCSS), to be held from June 7 to 12, 2026, in Nanjing, China. We warmly look forward to your presence at this landmark global academic gathering.

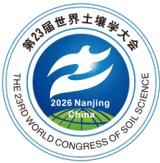
Since its inception in 1927, the WCSS has convened every four years and has grown into the world's most influential academic platform in soil science. In 2018, the Soil Science Society of China (SSSC) was granted the honor of hosting the 2026 Congress—marking the first occasion the event will be held in China. It is a proud milestone to bring this international forum to Nanjing, a city rich in history and cultural heritage.

The Congress is expected to bring together a diverse array of participants, including researchers, practitioners, corporate representatives, policymakers, regulatory agencies, academic institutes, students, and all stakeholders committed to the sustainable management of soils. It will provide an unparalleled platform for scientific exchange and interdisciplinary collaboration to address pressing challenges concerning soil and the environment.

Located on the western edge of the Yangtze River Delta, Nanjing, the capital of Jiangsu Province, is one of China's four great ancient capitals. Today, it stands as a vibrant hub of politics, education, culture, industry, economy, and tourism in the region.

We sincerely look forward to welcoming you to 23rd WCSS in Nanjing and joining hands to further the global cause of soil science.





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# Congress Overview

The 23rd World Congress of Soil Science (23rd WCSS) will be held in Nanjing from June 7 to 12, 2026. Held once every four years, the congress is known as the “Olympics” of international soil science community. Its inaugural landing in China in 2026 marks not only a milestone in WCSS’s century journey in soil science, but also presents a key opportunity for global scholars to engage in dialogues around the theme of “Soils and the Shared Future for Humanity”.

Since its inaugural forum in Washington D.C. in 1927, the WCSS has evolved into the world’s most influential soil science gathering. China began its engagement with the WCSS in 1935. At the largest-to-date 2018 Rio de Janeiro Congress which attracted over 4,000 scholars worldwide, nearly 300 Chinese participants (or 7% of the total) participated and the SSSC successfully bid to host the 2026 event. The 2022 Glasgow Congress featured a speech by Prince Charles, while at the 2024 Centennial Congress of the International Union of Soil Sciences (IUSS), China fielded the largest non-host delegation (nearly 200 members) and chaired multiple sub-forums. These milestones signal China’s rise as a leading and innovative force in global soil science community, laying robust foundation for the upcoming 2026 congress.

This congress has received strong support from the State Council, the Chinese Academy of Sciences, the Ministry of Agriculture and Rural Affairs, the China Association for Science and Technology, and the Nanjing Municipal People’s Government. It will be held in Nanjing International Expo Center at the foot of Zijin Mountain. It is expected to welcome 4,000 participants, comprising around 1,500 international representatives and 2,500 domestic representatives. The theme of the congress, which combines academic advancements with practical applications, is highly in line with the United Nations Sustainable Development Goals, as well as China’s strategies for national food security, ecological civilization development and rural revitalization. It represents not only an academic feast, but also a testament to humanity’s shift from “resource plundering” to protecting the “community of life” in terms of soil knowledge. In May 2025, the congress has received more than 120 session proposals, and in July, it opened global registration and abstract submission.

In June 2026, let us gather in Nanjing to unlock the soil code for a sustainable civilization!





# Entrepreneur-themed activities



# Agenda

June 7	June 8	June 9	June 10	June 11	June 12
9:00-10:00 Opening Ceremony	10:00-11:00 Plenary Sessions	11:00-11:30 Registration	11:30-12:30 Plenary Sessions	12:30-13:30 Lunch	13:30-14:30 Parallel Sessions
11:00-11:30 Exhibition Set-Up	11:30-12:30 Plenary Sessions	12:30-13:30 Lunch	13:30-14:30 Parallel Sessions	14:30-15:30 Parallel Sessions	15:30-16:00 Coffee Break / Poster Exhibition
13:30-14:30 Ice Breaking Event	14:30-15:30 Parallel Sessions	15:30-16:00 Parallel Sessions	16:00-17:00 Parallel Sessions	17:00-18:00 Parallel Sessions	18:00-19:00 Welcome Reception
14:30-15:30 Exhibition Open Day	15:30-16:00 Coffee Break / Poster Exhibition	16:00-17:00 Parallel Sessions	17:00-18:00 Parallel Sessions	18:00-19:00 Closing Ceremony	19:00-21:00 Gala Dinner
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# Registration Information

## REGISTRATION



### Registration Fees

Category	Early-Bird Fee Before March 7, 2026	Standard Fee Before May 7, 2026	On-Site Fee After May 8, 2026
Standard	\$ 600	\$ 700	\$ 800
SSSC Member	\$ 570	\$ 670	\$ 770
Farmers/Students/ Participants from Low- and Lower-Middle Income Countries	\$ 400	\$ 500	\$ 600
Companion	\$ 300	\$ 300	\$ 300
Gala Dinner		\$ 100	

#### Note:

- (1) Students/SSSC Members/Farmers must provide valid supporting documentation to verify their status in the registration system.
- (2) Accompanying persons are granted access only to the social event, welcome reception and exhibition hall. This category is intended only for the family members of a delegate.
- (3) All deadlines and time references follow Beijing Time (GMT+8).

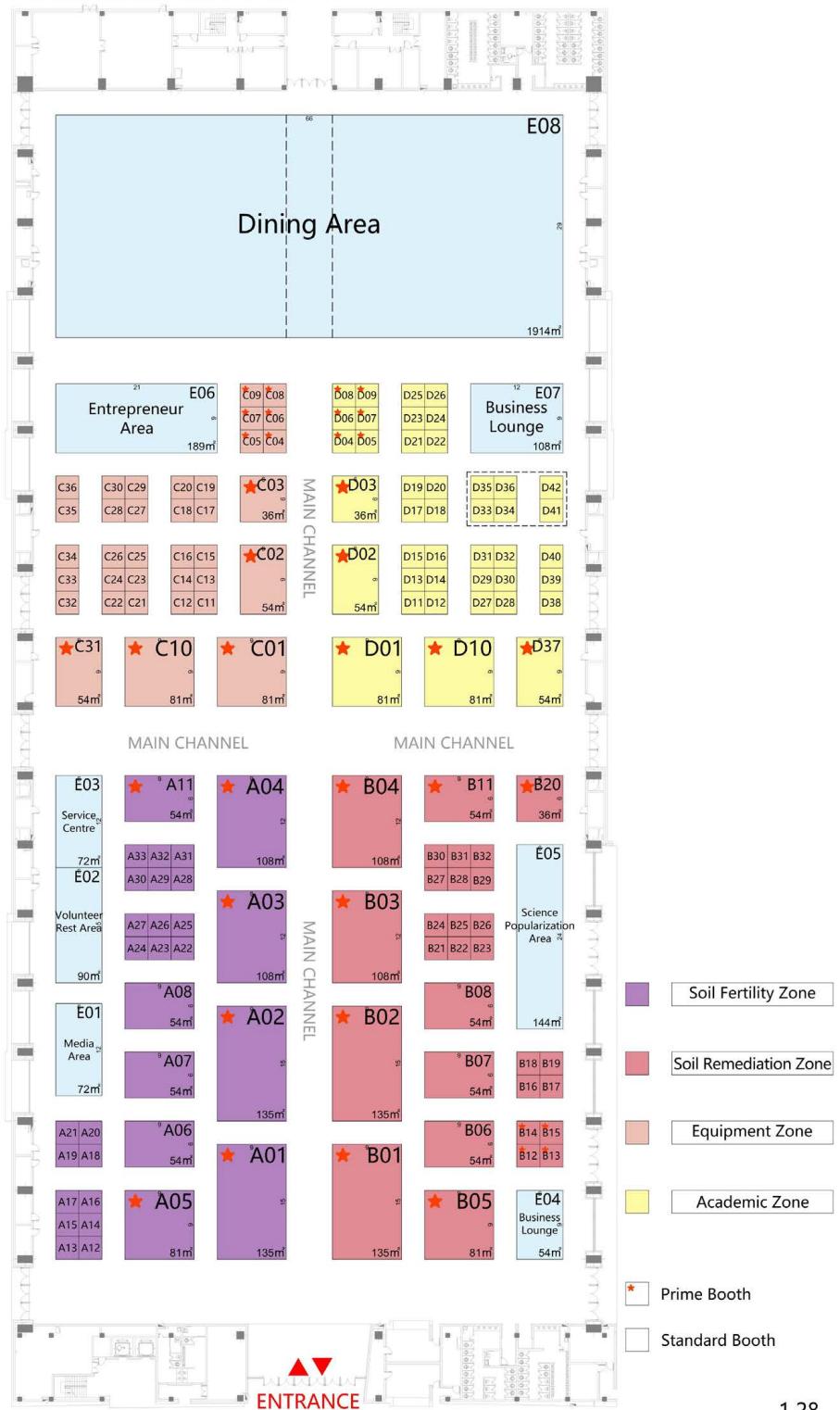
### Cancellation and Refund Policy

- (1) All cancellation requests must be made in writing via email to [wcss2026@issas.ac.cn](mailto:wcss2026@issas.ac.cn).  
Only written requests will be accepted.
- (2) No refunds will be issued for cancellations made after May 7, 2026.
- (3) Cancellations made on or before May 7, 2026 will incur a 20% cancellation fee.
- (4) All refunds will be processed after the conclusion of the Congress.



# Exhibition Details

## The 23rd World Congress of Soil Science Exhibition Floor Plan





# Join Us

## Exhibitor Benefits

Reserved Booth Area	Exhibitor Badges	Professional Visitor Passes
9m <sup>2</sup> , 18m <sup>2</sup>	4 badges	2 passes
36m <sup>2</sup>	8 badges	4 passes
54m <sup>2</sup>	12 badges	6 passes
81m <sup>2</sup>	15 badges	8 passes
108m <sup>2</sup>	18 badges	9 passes
Over 108m <sup>2</sup>	20 badges	10 passes

Note: Professional visitor passes are for free distribution by exhibitors to their clients and partners (lunch not included).

Item	Included in Standard Booth (per 9m <sup>2</sup> )	Included in Raw Space Booth (per 9m <sup>2</sup> )	Details / Entitlements
1 Table & 3 Chairs	Included		One table, three chairs
Reception Desk	Included		Each reception desk includes one chair. (For booths of 18m <sup>2</sup> , one desk comes with two chairs.)
Carpet	Included		Carpeted flooring
Fascia Board	Included		215mm-high white fascia board with company name and booth number
Partition Walls	Included		2.35m-high standard booth walls (One back wall and two side walls, except for corner booths.)
Lighting	Included		2x LED spotlights
Electricity	Included		Includes one 220V/16A outlet with a socket. Additional power supply options are available upon request.
Exhibitor information will be displayed on the congress website and in the digital exhibitor directory.	Included	Included	This includes: - Company name (one company per booth) - Booth number - Promotional description - Detailed contact information (one company per booth)
Other Items			Exhibitors may choose to rent additional items from designated exhibition suppliers at their own cost.

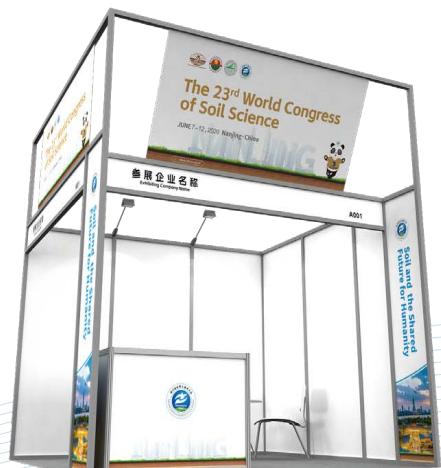
Note: Final booth entitlements are subject to the organizer's discretion and may be adjusted based on contractual agreements.

## Booth Price

Unit: USD (\$)		
	Regular Booth	Prime Booth
	Standard Price	Standard Price
Standard Booth	3,900	5,900
Raw Space Booth	350/m <sup>2</sup>	420/m <sup>2</sup>

(1) Standard booths are sold in units of 9m<sup>2</sup> and 18m<sup>2</sup> (3×3m or 3×6m).

(2) Raw space booths are sold in units of 36m<sup>2</sup> or above.



# Venue Introduction

The 23rd World Congress of Soil Science, the premier global event in the field of soil science, will be held at Hall 5 of the Nanjing International Expo Center.

Spanning a total area of 12,000 square meters, the venue provides ample space for international exhibitors to present cutting-edge soil research technologies, soil remediation equipment, soil samples and related documentation. It will be a great opportunity to highlight the diversity and inclusivity of the global soil science community.

Within this, the net exhibition area covers 3,204 square meters, offering exhibitors a spacious, thoughtfully arranged environment to present their innovations. Whether through compelling visuals, live demonstrations, or immersive multimedia experiences, each exhibitor has the opportunity to highlight their strengths, engage meaningfully with participants, and bring their stories to life.

This is more than an exhibition—it's a crossroads for scientists, scholars, industry leaders, and professionals from around the world. The congress fosters direct dialogue, collaboration, and exchange. It's an unparalleled platform to showcase technological prowess, build brand awareness, explore market opportunities, and stay attuned to the latest developments in the field.

To ensure a seamless experience, the organizing committee has assembled a professional team to oversee all aspects of the event—from early-stage planning and coordination to on-site operations and logistical support—guaranteeing an efficient, orderly, and inspiring environment for all participants.



# Hall Layout



Hall Facilities

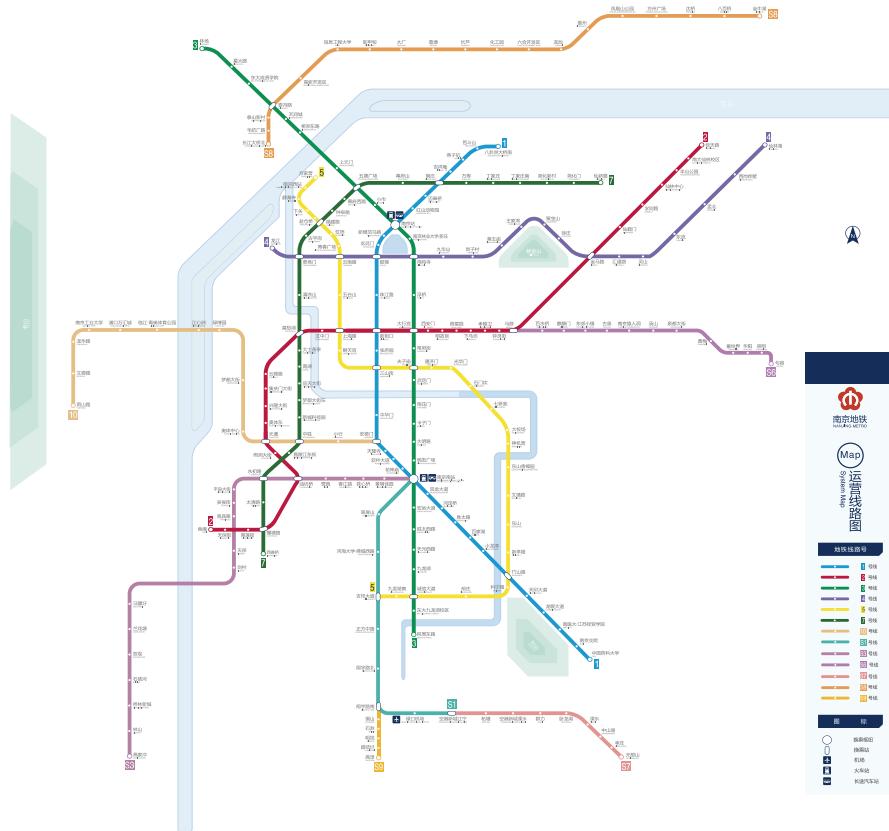




# Transportation Guide

## Metro

Take Metro Line 2 or Line 10 and get off at Yuantong Station. From Exit 1, it's about a 1-minute walk to Hall 1 and Hall 2 of the Nanjing International Expo Center (NIEC); from Exit 4, it's about a 3-minute walk to Halls 4-9.



## Bus

(1) Bailongjiang East Street stop (Bailongjiang Dongjie stop) on Middle Jiangdong Road

Bus Route(s): No.102, No.109

(2) Jinling Convention Center stop on Middle Jiangdong Road

Bus Route(s): No.B2

(3) Expo Center East Gateway stop on Middle Jiangdong Road

Bus Route(s): No.102, No.109, No. B2

(4) Bailongjiang West Street stop (Bailongjiang Xijie stop) on Yanshan Road

Bus Route(s): No. 102, No.134

(5) Yuantong South stop on Middle Jiangdong Road

Bus Route(s): No.102, No. 109, No. B2



# Transportation Guide



## LRT

Take LRT Line 1 and get off at either Expo Center East Gateway Station or Yuantong Station.



## Self-driving Routes

### How to arrive at NIEC:

- From Shanghai: Shanghai-Nanjing Expressway→ G2503 Nanjing Ring Expressway→Exit 306B→Jiangshan Dajie Street→Middle Jiangdong Road or Yanshan Road
- From Ma'anshan and Wuhu of Anhui Province: Nanjing-Ma'anshan Expressway→G2503 Nanjing Ring Expressway→Exit 306B→Jiangshan Dajie Street→Middle Jiangdong Road or Yanshan Road
- From Hefei, Anhui Province: Nanjing-Hefei Expressway→Third Nanjing Yangtze River Bridge→ G2503 Nanjing Ring Expressway→Exit 306B→Jiangshan Dajie Street→Middle Jiangdong Road or Yanshan Road
- From Yangzhou, Jiangsu Province: Ningtong (Nanjing-Nantong) Expressway→ Second Nanjing Yangtze River Bridge→G2503 Nanjing Ring Expressway→Exit 306B→Jiangshan Dajie Street→Middle Jiangdong Road or Yanshan Road
- From Hangzhou, Zhejiang province: Nanjing-Hangzhou Expressway→S88 Nanjing Airport Expressway→ G2503 Nanjing Ring Expressway→Exit 306B→Jiangshan Dajie Street→Middle Jiangdong Road or Yanshan Road



## Basement Parking Lots:

- Visitors arriving via Yanshan Road may enter the Expo Center through Entrance 12 and follow on-site signage to Parking Lot 1, which is conveniently located near Exhibition Hall 1 and Hall 2 and Entrance Hall 3A. Parking Lot 1 offers 1,200 parking spaces, including 25 dedicated spaces for buses.
- Visitors arriving via Middle Jiangdong Road may enter through Entrance 7 and follow on-site signage to Parking Lot 2, which is close to Exhibition Halls 4-9, Entrance 6, and the Pengpaili Center. Parking Lot 2 accommodates up to 2,200 vehicles and will be opened according to the actual needs of the congress.
- Buses may enter via Entrance 13 on Hexi Dajie Street to access Parking Lot 1, where dedicated bus parking spaces are available.





# Sponsorship Benefits

## Platinum Partner Sponsorship Fee: \$100,000

### Pre-Congress Benefits

Sponsor's logo will be displayed on the official congress website with a link to the corporate website.

Sponsor's logo will be displayed in pre-congress email communications.

Electronic list of conference delegates provided before the event (including name, title, organization, and country, subject to privacy laws).

### During-Congress Benefits

81 sqm exhibition space. If a larger booth is required, the additional cost will be ¥2,200 per sqm (allocation based on partner level priority).

Six delegate passes, including access to conference sessions, catering, welcome reception, and gala dinner.

One speaking opportunity in the corporate presentation area.

Six gala dinner tickets.

Membership in a branch of the SSSC (subject to society approval).

Opportunity to deliver a keynote speech at the plenary session (first-come, first-served, subject to approval by the International Program Committee).

Naming rights for the conference's main promotional video.

Four-year group membership in the SSSC.

Sponsor's logo will be displayed during the opening and closing ceremonies, with verbal acknowledgment.

Sponsor's logo will be displayed in the congress handbook.

Sponsor's logo will be displayed on the venue map.

Sponsor's logo will be displayed on the venue's way-finding system (subject to final design and approval by the organizing committee).

Sponsor's logo will be displayed on the logo wall at the entrance of the main venue

Corporate promotional materials may be distributed at the registration desk and information counter.

Advertising placement on the venue's exterior.

Ten exhibitor badges.

Opportunity for interviews with official media partners and promotion on social media.

Permission to use the congress logo.

### Post-Congress Benefits

Post-congress report: sponsor will receive a comprehensive post-congress analysis based on delegate feedback.

Final electronic delegate list (including name, title, organization, and country, subject to privacy laws).

Sponsor's logo will be displayed in the post-congress report.

All sponsorship benefits are subject to the final signed contract.



# Sponsorship Benefits

## Gold Partner    Sponsorship Fee: \$50,000

### Pre-Congress Benefits

Sponsor's logo will be displayed on the official congress website with a link to the corporate website.

Sponsor's logo will be displayed in pre-congress email communications.

Electronic list of conference delegates provided before the event (including name, title, organization, and country, subject to privacy laws).

### During-Congress Benefits

54 sqm exhibition space. If a larger booth is required, the additional cost will be \$2,200 per sqm (allocation based on partner level priority).

Four delegate passes, including access to conference sessions, catering, welcome reception, and gala dinner.

One speaking opportunity in the corporate presentation area.

Five gala dinner tickets.

Naming rights for the conference's main promotional video.

Four-year group membership in the SSSC.

Sponsor's logo will be displayed during the opening and closing ceremonies, with verbal acknowledgment.

Sponsor's logo will be displayed in the congress handbook.

Sponsor's logo will be displayed on the venue map.

Sponsor's logo will be displayed on the venue's way-finding system (subject to final design and approval by the organizing committee).

Sponsor's logo will be displayed on the logo wall at the entrance of the main venue

Corporate promotional materials may be distributed at the registration desk and information counter.

Advertising placement on the venue's exterior.

Seven exhibitor badges.

Opportunity for interviews with official media partners and promotion on social media.

### Post-Congress Benefits

Post-congress report: sponsor will receive a comprehensive post-congress analysis based on delegate feedback.

Final electronic delegate list (including name, title, organization, and country, subject to privacy laws).

All sponsorship benefits are subject to the final signed contract.



# Sponsorship Benefits

## Silver Partner Sponsorship Fee: \$30,000

### Pre-Congress Benefits

Sponsor's logo will be displayed on the official congress website with a link to the corporate website.

Sponsor's logo will be displayed in pre-congress email communications.

Electronic list of conference delegates provided before the event (including name, title, organization, and country, subject to privacy laws).

### During-Congress Benefits

36 sqm exhibition space. If a larger booth is required, the additional cost will be ¥2,200 per sqm (allocation based on partner level priority).

Three delegate passes, including access to conference sessions, catering, welcome reception, and gala dinner.

A 25% discount on the original speaking slot price in the corporate presentation area.

Three gala dinner tickets.

Sponsor's logo will be displayed during opening and closing ceremonies, with verbal acknowledgment.

Sponsor's logo will be displayed in the congress handbook.

Sponsor's logo will be displayed on the venue map.

Sponsor's logo will be displayed on the logo wall at the entrance of the main venue.

Corporate promotional materials may be distributed at the registration desk and information counter.

Five exhibitor badges.

Opportunity for interviews with official media partners and promotion on social media.

All sponsorship benefits are subject to the final signed contract.





# Sponsorship Benefits

## Bronze Partner

**Sponsorship Fee: \$10,000**

### Pre-Congress Benefits

Sponsor's logo will be displayed on the official congress website with a link to the corporate website.

Electronic list of conference delegates provided before the event (including name, title, organization, and country, subject to privacy laws).

### During-Congress Benefits

9 sqm exhibition space (allocation based on partner level priority).

Two delegate passes, including access to conference sessions, catering, welcome reception, and gala dinner.

Two gala dinner tickets.

Sponsor's logo will be displayed during opening and closing ceremonies, with verbal acknowledgment.

Sponsor's logo will be displayed in the congress handbook.

Sponsor's logo will be displayed on the logo wall at the entrance of the main venue

Three exhibitor badges.

Opportunity for interviews with official media partners and promotion on social media.

All sponsorship benefits are subject to the final signed contract.





# Sponsorship Benefits

## Thematic Sponsorship Opportunities

### Gala Dinner Sponsorship $\geq \$20,000$

- Sponsor's name and logo will be displayed at the gala dinner
- Three gala dinner tickets
- Verbal acknowledgment during the dinner
- Opportunity to deliver a speech (up to 5 minutes)
- Promoted as the gala dinner sponsor to all media, delegates, and exhibitors
- Sponsor's logo will be displayed on the official congress website with a link to the corporate website.
- Sponsor's logo will be displayed in the congress handbook.
- Sponsor's logo will be displayed on the logo wall at the main entrance of the venue.

### Standalone Session Sponsorship $\$3,000$

Sponsors may support multiple parallel sessions (subject to approval by the organizing committee).

- Sponsor's name and logo will be displayed on-screen during the session openings and Q&A segments
- Opportunity to display standalone banners or other static materials in the venue (materials provided by the sponsor)

### Welcome Reception Sponsorship $\geq \$15,000$

- Sponsor's name and logo will be displayed at the welcome reception
- Verbal acknowledgment during the reception
- Opportunity to deliver a speech (up to 5 minutes)
- Promoted as the welcome reception sponsor to all media, delegates, and exhibitors
- Sponsor's logo will be displayed on the official congress website with a link to the corporate website.
- Sponsor's logo will be displayed in the congress handbook.
- Sponsor's logo will be displayed on the logo wall at the main entrance of the venue.

### Soil Judging Contest Sponsorship $\$3,000$

- Sponsor's logo will be displayed at competition venue (main backdrop, fencing, banners, etc.)
- Sponsor's brand will be displayed on all official competition materials
- Recognition in official press releases, social media, and short video platforms
- Priority access to competition photos/video footage for promotional use
- Invitation for sponsor executives to attend opening/closing ceremonies and award presentation

### Ice Breaking Event Sponsorship $\$3,000$

- Sponsor's name and logo will be displayed at the Ice Breaking Event;
- Sponsor's logo will be displayed in the congress handbook;
- Recognition in official press releases, social media, and short video platforms;
- One delegate pass, including access to conference sessions, catering, welcome reception, and gala dinner.



# Sponsorship Benefits

## Other Sponsorship Opportunities

### Congress Hat Sponsorship \$10,000

Hats will be provided by the sponsor (samples require prior approval by the organizing committee)

- Sponsor's name and logo will be printed on congress hats
- Sponsor's logo and hyperlink will be displayed on the official congress sponsor webpage

### Volunteer Uniform Sponsorship \$8,000

Volunteer uniforms will be provided by the sponsor (samples require prior approval by the organizing committee)

- Sponsor's name and logo will be printed on all volunteer uniforms
- Sponsor's logo and hyperlink will be displayed on the official congress sponsor webpage

### Congress Tote Bag Sponsorship \$10,000

Tote bags will be provided by the sponsor (samples require prior approval by the organizing committee)

- Sponsor's name and logo will be printed on congress tote bags
- Sponsor's logo and hyperlink will be displayed on the official congress sponsor webpage

### Congress Handbook Sponsorship \$8,000

- Sponsor's name and logo will be printed on congress handbooks
- Sponsor's logo and hyperlink will be displayed on the official congress sponsor webpage
- One page of promotional spread in the handbook

### Insert or Souvenir Sponsorship \$2,000

Inserts and souvenirs will be provided by the sponsor and placed in congress tote bags.

- Sponsor may promote their brand through the insert or souvenir (samples require prior approval by the organizing committee)
- Sponsor's logo and hyperlink will be displayed on the official congress sponsor webpage

### Official Congress Sponsor of Agricultural Products

### and Their Processed Goods

### (Sponsorship Amount: \$5,000 worth of physical goods)

- The sponsor must have their own relevant production bases;
- Distribute beverage coupons or new product sampling packs at the conference venue;
- Serve as the provider of welcome reception, Gala dinner beverages, and fruit platters;
- Use the sponsor's products exclusively for beverage packaging at the event venue (e.g., bottled water).

All sponsorship benefits are subject to the final signed contract.

# Soil and the Shared Future for Humanity

**Venue:** Nanjing International Expo Center (No.300 Middle Jiangdong Road)

**Official Website:** [www.23wcss.org.cn](http://www.23wcss.org.cn)

**Contact Us:** Soil Science Society of China

- LIANG Linzhou +86 138 5194 5214
- DONG Jinlong +86 136 0516 1626

**Email:**

- [wcss2026.sponsor@issas.ac.cn](mailto:wcss2026.sponsor@issas.ac.cn)

