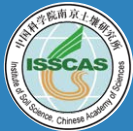


WELCOME



23rd World Congress of Soil Science Exhibition & Sponsorship Manual

June 7–12, 2026 Nanjing, China

Hosted by: International Union of Soil Sciences (IUSS)
Soil Science Society of China

Organized by: Institute of Soil Science, Chinese Academy of Sciences
Nanjing Municipal People's Government



<https://www.23wcsc.org.cn>



Invitation

ZHANG Jiabao Academician

Vice President, International Union of Soil Sciences

President, Soil Science Society of China

Dear colleagues,

On behalf of the Organizing Committee, I am honored to extend our heartfelt invitation for you to attend the 23rd World Congress of Soil Science (23rd WCSS), to be held from June 7 to 12, 2026, in Nanjing, China. We warmly look forward to your presence at this landmark global academic gathering.

Since its inception in 1927, the WCSS has convened every four years and has grown into the world's most influential academic platform in soil science. In 2018, the Soil Science Society of China (SSSC) was granted the honor of hosting the 2026 Congress—marking the first occasion the event will be held in China. It is a proud milestone to bring this international forum to Nanjing, a city rich in history and cultural heritage.

The Congress is expected to bring together a diverse array of participants, including researchers, practitioners, corporate representatives, policymakers, regulatory agencies, academic institutes, students, and all stakeholders committed to the sustainable management of soils. It will provide an unparalleled platform for scientific exchange and interdisciplinary collaboration to address pressing challenges concerning soil and the environment.

Located on the western edge of the Yangtze River Delta, Nanjing, the capital of Jiangsu Province, is one of China's four great ancient capitals. Today, it stands as a vibrant hub of politics, education, culture, industry, economy, and tourism in the region.

We sincerely look forward to welcoming you to 23rd WCSS in Nanjing and joining hands to further the global cause of soil science.

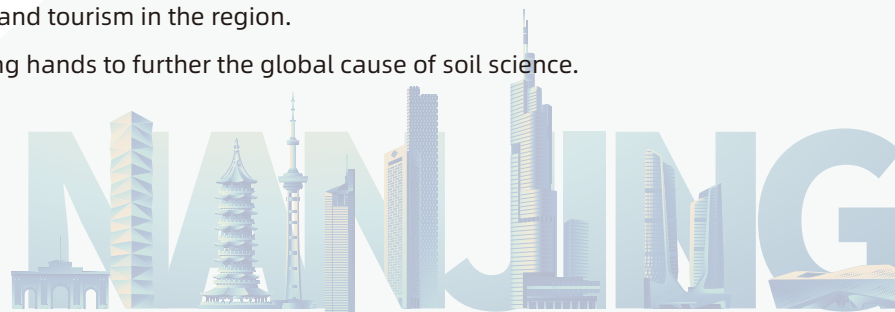
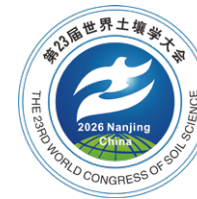




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Congress Overview



The 23rd WCSS, dubbed the “Olympics of Soil Science”, will take place in Nanjing, China for the first time from June 7 to 12, 2026. This marks a historic milestone in China’s century-long journey in soil science and provides a pivotal opportunity for global scholars to engage in a shared dialogue on “Soil and the Shared Future for Humanity”.

Since its inception in 1927, the WCSS has evolved into the world’s most influential academic platform in soil science. Its focus has broadened over the past century to include interdisciplinary subjects such as climate change, food security and biodiversity—reflecting humanity’s cognitive shift from “conquering nature” to “revering nature”.

China first participated in the WCSS in 1935. At the 21st Congress in Rio de Janeiro (2018), a delegation of nearly 300 Chinese scholars, representing 7% of total attendees, took part, and the SSSC successfully secured the bid to host the event in 2026. At the 2024 centennial celebration of the International Union of Soil Sciences (IUSS), China dispatched a delegation of nearly 200 participants—the largest among non-host countries—and chaired multiple sessions. These achievements lay a solid foundation for the forthcoming 23rd WCSS, and underscore China’s rise as one of the largest and most dynamic soil science communities globally.

The 23rd WCSS will take place at the Nanjing International Expo Center, nestled at the foot of Purple Mountain and near the site of China’s earliest soil research institute. The Congress is expected to yield several breakthroughs that bridge traditional wisdom with contemporary soil management practices, such as the launch of thematic forums “The Civilizational History of Soil”, “Entrepreneurship”, and “New-Generation Farmers”. It will also see the signing of the “Soil Health Declaration”, marking the beginning of deepened soil science cooperation among the Belt and Road Initiative (BRI) countries. This Congress is more than just a global academic gathering; it symbolizes a fundamental shift in human perspective from viewing soil as a resource to be exploited, to embracing it as a living community that needs to be cared for.

In June 2026, let us gather in Nanjing to unlock the soil code for a sustainable civilization!

Agenda

| | June 2-6 | June 7 | June 8 | June 9 | June 10 | June 11 | June 12 |
|-------------|----------------------|---|----------------------------------|----------------------------------|----------------------------------|----------------------------------|-------------------|
| 9:00-10:00 | Soil Judging Contest | Registration Exhibition Set-Up | Opening Ceremony | Parallel Sessions | Tours Exhibition Open Day | Plenary Sessions | Parallel Sessions |
| 10:00-11:00 | | | Plenary Sessions | | | | |
| 11:00-11:20 | | | Coffee Break / Poster Exhibition | Coffee Break / Poster Exhibition | | Coffee Break / Poster Exhibition | |
| 11:20-12:00 | | | Plenary Sessions | Parallel Sessions | | Parallel Sessions | |
| 12:00-13:00 | | | Lunch | Lunch | | Lunch | |
| 13:00-15:00 | | | Parallel Sessions | Parallel Sessions | | Parallel Sessions | |
| 15:00-15:20 | | Coffee Break / Poster Exhibition | Coffee Break / Poster Exhibition | Coffee Break / Poster Exhibition | | | |
| 15:20-16:00 | | Social Event Young Scientist Forum | Parallel Sessions | Parallel Sessions | | Parallel Sessions | Plenary Sessions |
| 16:00-17:00 | | | | | | | Closing Ceremony |
| 17:00-18:00 | | | | | | | |
| 18:00-19:00 | | | Welcome Reception | | | Gala Dinner | |
| 19:00-20:00 | | | | | | | |



Registration Information

Registration Fees

| Category | Early-Bird Fee Before March 7, 2026 | Standard Fee Before May 7, 2026 | On-Site Fee After May 8, 2026 |
|---|--|------------------------------------|----------------------------------|
| Standard | \$ 600 | \$ 700 | \$ 800 |
| SSSC Member | \$ 570 | \$ 670 | \$ 770 |
| Farmers/Students/ Participants from Low- and Lower-Middle Income Countries | \$ 400 | \$ 500 | \$ 600 |
| Companion | \$ 300 | \$ 300 | \$ 300 |
| Gala Dinner | \$ 100 | | |

Note:

- (1) Students/SSSC Members/Farmers must provide valid supporting documentation to verify their status in the registration system.
- (2) Accompanying persons are granted access only to the social event, welcome reception and exhibition hall. This category is intended only for the family members of a delegate.
- (3) All deadlines and time references follow Beijing Time (GMT+8).

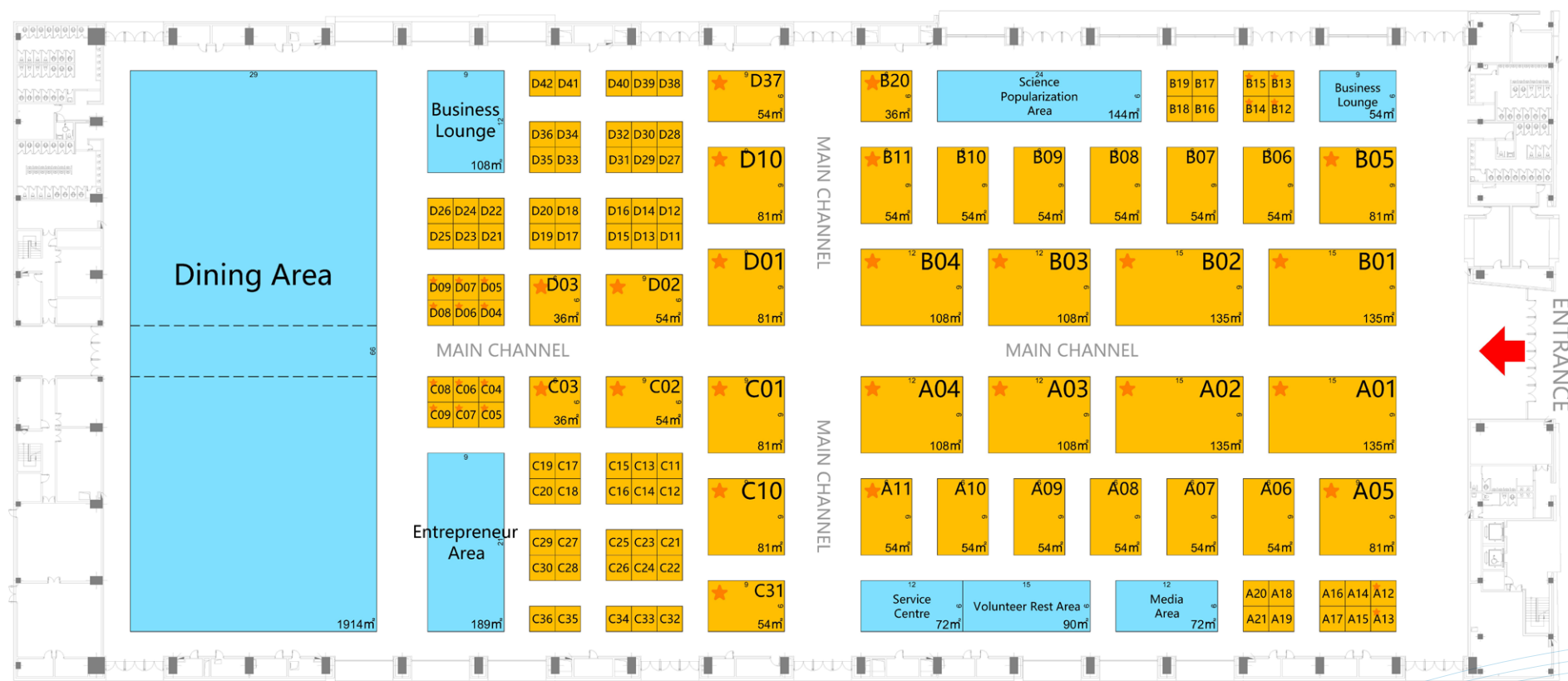
Cancellation and Refund Policy

- (1) All cancellation requests must be made in writing via email to wcss2026@issas.ac.cn.
Only written requests will be accepted.
- (2) No refunds will be issued for cancellations made after May 7, 2026.
- (3) Cancellations made on or before May 7, 2026 will incur a 20% cancellation fee.
- (4) All refunds will be processed after the conclusion of the Congress.



Exhibition Details

Booth Layout



- Prime Booth
- Standard Booth



Join Us as an Exhibitor!

Exhibitor Benefits

| Reserved Booth Area | Exhibitor Badges | Professional Visitor Passes |
|------------------------------------|------------------|-----------------------------|
| 9m ² , 18m ² | 4 badges | 2 passes |
| 36m ² | 8 badges | 4 passes |
| 54m ² | 12 badges | 6 passes |
| 81m ² | 15 badges | 8 passes |
| 108m ² | 18 badges | 9 passes |
| Over 108m ² | 20 badges | 10 passes |

Note: Professional visitor passes are for free distribution by exhibitors to their clients and partners (lunch not included).

Booth Price

| Unit: USD (\$) | | | | |
|------------------|--------------------|--------------------|--------------------|--------------------|
| | Regular Booth | | Prime Booth | |
| | Early-Bird Price | Standard Price | Early-Bird Price | Standard Price |
| Standard Booth | 3,000 | 3,900 | 5,000 | 5,900 |
| Raw Space Booth | 300/m ² | 350/m ² | 360/m ² | 420/m ² |

(1) Standard booths are sold in units of 9m² and 18m² (3×3m or 3×6m).

(2) Raw space booths are sold in units of 36m² or above.

(3) Early-bird price is valid until December 31, 2025.

| Item | Included in Standard Booth (per 9m ²) | Included in Raw Space Booth (per 9m ²) | Details / Entitlements |
|---|---|--|---|
| 1 Table & 3 Chairs | Included | | One table, three chairs |
| Reception Desk | Included | | Each reception desk includes one chair. (For booths of 18m ² , one desk comes with two chairs.) |
| Carpet | Included | | Carpeted flooring |
| Fascia Board | Included | | 215mm-high white fascia board with company name and booth number |
| Partition Walls | Included | | 2.35m-high standard booth walls (One back wall and two side walls, except for corner booths.) |
| Lighting | Included | | 2× LED spotlights |
| Electricity | Included | | Includes one 220V/16A outlet with a socket. Additional power supply options are available upon request. |
| Exhibitor information will be displayed on the congress website and in the digital exhibitor directory. | Included | Included | This includes: - Company name (one company per booth) - Booth number - Promotional description - Detailed contact information (one company per booth) |
| Other Items | | | Exhibitors may choose to rent additional items from designated exhibition suppliers at their own cost. |

Note: Final booth entitlements are subject to the organizer's discretion and may be adjusted based on contractual agreements.





Venue Introduction

The 23rd World Congress of Soil Science, the premier global event in the field of soil science, will be held at Hall 5 of the Nanjing International Expo Center.

Spanning a total area of 12,000 square meters, the venue provides ample space for international exhibitors to present cutting-edge soil research technologies, soil remediation equipment, soil samples and related documentation. It will be a great opportunity to highlight the diversity and inclusivity of the global soil science community.

Within this, the net exhibition area covers 3,204 square meters, offering exhibitors a spacious, thoughtfully arranged environment to present their innovations. Whether through compelling visuals, live demonstrations, or immersive multimedia experiences, each exhibitor has the opportunity to highlight their strengths, engage meaningfully with participants, and bring their stories to life.

This is more than an exhibition— it's a crossroads for scientists, scholars, industry leaders, and professionals from around the world. The congress fosters direct dialogue, collaboration, and exchange. It's an unparalleled platform to showcase technological prowess, build brand awareness, explore market opportunities, and stay attuned to the latest developments in the field.

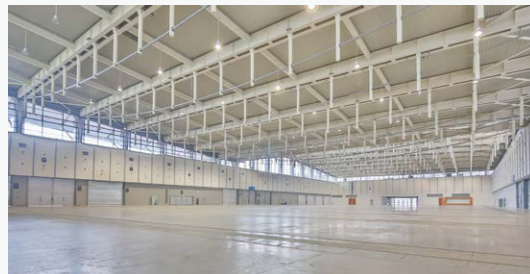
To ensure a seamless experience, the organizing committee has assembled a professional team to oversee all aspects of the event — from early-stage planning and coordination to on-site operations and logistical support — guaranteeing an efficient, orderly, and inspiring environment for all participants.

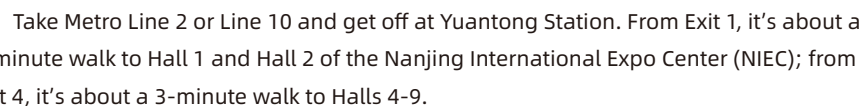


Hall Layout



Hall Facilities





Bus

(1) Bailongjiang East Street stop (Bailongjiang Dongjie stop) on Middle Jiangdong Road

Bus Route(s): No.102, No.109

(2) Jinling Convention Center stop on Middle Jiangdong Road

Bus Route(s): No.B2

(3) Expo Center East Gateway stop on Middle Jiangdong Road

Bus Route(s): No.102, No.109, No. B2

(4) Bailongjiang West Street stop (Bailongjiang Xijie stop) on Yanshan Road

Bus Route(s): No. 102, No.134

(5) Yuantong South stop on Middle Jiangdong Road

Bus Route(s): No.102, No. 109, No. B2



Transportation Guide



LRT

Take LRT Line 1 and get off at either Expo Center East Gateway Station or Yuantong Station.



Self-driving Routes

How to arrive at NIEC:

- From Shanghai: Shanghai-Nanjing Expressway→G2503 Nanjing Ring Expressway→Exit 306B→Jiangshan Dajie Street→Middle Jiangdong Road or Yanshan Road
- From Ma'anshan and Wuhu of Anhui Province: Nanjing-Ma'anshan Expressway→G2503 Nanjing Ring Expressway→Exit 306B→Jiangshan Dajie Street→Middle Jiangdong Road or Yanshan Road
- From Hefei, Anhui Province: Nanjing-Hefei Expressway→Third Nanjing Yangtze River Bridge→G2503 Nanjing Ring Expressway→Exit 306B→Jiangshan Dajie Street→Middle Jiangdong Road or Yanshan Road
- From Yangzhou, Jiangsu Province: Ningtong (Nanjing-Nantong) Expressway→Second Nanjing Yangtze River Bridge→G2503 Nanjing Ring Expressway→Exit 306B→Jiangshan Dajie Street→Middle Jiangdong Road or Yanshan Road
- From Hangzhou, Zhejiang province: Nanjing-Hangzhou Expressway→S88 Nanjing Airport Expressway→G2503 Nanjing Ring Expressway→Exit 306B→Jiangshan Dajie Street→Middle Jiangdong Road or Yanshan Road



Basement Parking Lots:

- Visitors arriving via Yanshan Road may enter the Expo Center through Entrance 12 and follow on-site signage to Parking Lot 1, which is conveniently located near Exhibition Hall 1 and Hall 2 and Entrance Hall 3A.
Parking Lot 1 offers 1,200 parking spaces, including 25 dedicated spaces for buses.
- Visitors arriving via Middle Jiangdong Road may enter through Entrance 7 and follow on-site signage to Parking Lot 2, which is close to Exhibition Halls 4-9, Entrance 6, and the Pengpaili Center.
Parking Lot 2 accommodates up to 2,200 vehicles and will be opened according to the actual needs of the congress.
- Buses may enter via Entrance 13 on Hexi Dajie Street to access Parking Lot 1, where dedicated bus parking spaces are available.





Sponsorship Benefits

Platinum Partner Sponsorship Fee: \$100,000

Pre-Congress Benefits

Sponsor's logo will be displayed on the official congress website with a link to the corporate website.

Sponsor's logo will be displayed in pre-congress email communications.

Electronic list of conference delegates provided before the event (including name, title, organization, and country, subject to privacy laws).

During-Congress Benefits

81 sqm exhibition space. If a larger booth is required, the additional cost will be ¥2,200 per sqm (allocation based on partner level priority).

Six delegate passes, including access to conference sessions, catering, welcome reception, and gala dinner.

One speaking opportunity in the corporate presentation area.

Six gala dinner tickets.

Membership in a branch of the SSSC (subject to society approval).

Opportunity to deliver a keynote speech at the plenary session (first-come, first-served, subject to approval by the International Program Committee).

Naming rights for the conference's main promotional video.

Four-year group membership in the SSSC.

Sponsor's logo will be displayed during the opening and closing ceremonies, with verbal acknowledgment.

Sponsor's logo will be displayed in the congress handbook.

Sponsor's logo will be displayed on the venue map.

Sponsor's logo will be displayed on the venue's way-finding system (subject to final design and approval by the organizing committee).

Sponsor's logo will be displayed on the logo wall at the entrance of the main venue

Corporate promotional materials may be distributed at the registration desk and information counter.

Advertising placement on the venue's exterior.

Ten exhibitor badges.

Opportunity for interviews with official media partners and promotion on social media.

Permission to use the congress logo.

Post-Congress Benefits

Post-congress report: sponsor will receive a comprehensive post-congress analysis based on delegate feedback.

Final electronic delegate list (including name, title, organization, and country, subject to privacy laws).

Sponsor's logo will be displayed in the post-congress report.

All sponsorship benefits are subject to the final signed contract.





Sponsorship Benefits

Gold Partner Sponsorship Fee: \$50,000

Pre-Congress Benefits

Sponsor's logo will be displayed on the official congress website with a link to the corporate website.

Sponsor's logo will be displayed in pre-congress email communications.

Electronic list of conference delegates provided before the event (including name, title, organization, and country, subject to privacy laws).

Sponsor's logo will be displayed in the congress handbook.

Sponsor's logo will be displayed on the venue map.

Sponsor's logo will be displayed on the venue's way-finding system (subject to final design and approval by the organizing committee).

Sponsor's logo will be displayed on the logo wall at the entrance of the main venue

Corporate promotional materials may be distributed at the registration desk and information counter.

Advertising placement on the venue's exterior.

Seven exhibitor badges.

Opportunity for interviews with official media partners and promotion on social media.

During-Congress Benefits

54 sqm exhibition space. If a larger booth is required, the additional cost will be ¥2,200 per sqm (allocation based on partner level priority).

Four delegate passes, including access to conference sessions, catering, welcome reception, and gala dinner.

One speaking opportunity in the corporate presentation area.

Five gala dinner tickets.

Naming rights for the conference's main promotional video.

Four-year group membership in the SSSC.

Sponsor's logo will be displayed during the opening and closing ceremonies, with verbal acknowledgment.

Post-Congress Benefits

Post-congress report: sponsor will receive a comprehensive post-congress analysis based on delegate feedback.

Final electronic delegate list (including name, title, organization, and country, subject to privacy laws).

All sponsorship benefits are subject to the final signed contract.





Sponsorship Benefits

Silver Partner Sponsorship Fee: \$30,000

Pre-Congress Benefits

Sponsor's logo will be displayed on the official congress website with a link to the corporate website.

Sponsor's logo will be displayed in pre-congress email communications.

Electronic list of conference delegates provided before the event (including name, title, organization, and country, subject to privacy laws).

During-Congress Benefits

36 sqm exhibition space. If a larger booth is required, the additional cost will be ¥2,200 per sqm (allocation based on partner level priority).

Three delegate passes, including access to conference sessions, catering, welcome reception, and gala dinner.

A 25% discount on the original speaking slot price in the corporate presentation area.

Three gala dinner tickets.

Sponsor's logo will be displayed during opening and closing ceremonies, with verbal acknowledgment.

Sponsor's logo will be displayed in the congress handbook.

Sponsor's logo will be displayed on the venue map.

Sponsor's logo will be displayed on the logo wall at the entrance of the main venue.

Corporate promotional materials may be distributed at the registration desk and information counter.

Five exhibitor badges.

Opportunity for interviews with official media partners and promotion on social media.

All sponsorship benefits are subject to the final signed contract.





Sponsorship Benefits

Bronze Partner Sponsorship Fee: \$10,000

Pre-Congress Benefits

Sponsor's logo will be displayed on the official congress website with a link to the corporate website.

Electronic list of conference delegates provided before the event (including name, title, organization, and country, subject to privacy laws).

During-Congress Benefits

9 sqm exhibition space (allocation based on partner level priority).

Two delegate passes, including access to conference sessions, catering, welcome reception, and gala dinner.

Two gala dinner tickets.

Sponsor's logo will be displayed during opening and closing ceremonies, with verbal acknowledgment.

Sponsor's logo will be displayed in the congress handbook.

Sponsor's logo will be displayed on the logo wall at the entrance of the main venue

Three exhibitor badges.

Opportunity for interviews with official media partners and promotion on social media.

All sponsorship benefits are subject to the final signed contract.





Sponsorship Benefits

Thematic Sponsorship Opportunities

Gala Dinner Sponsorship ≥\$20,000

- Sponsor's name and logo will be displayed at the gala dinner
- Three gala dinner tickets
- Verbal acknowledgment during the dinner
- Opportunity to deliver a speech (up to 5 minutes)
- Promoted as the gala dinner sponsor to all media, delegates, and exhibitors
- Sponsor's logo will be displayed on the official congress website with a link to the corporate website.
- Sponsor's logo will be displayed in the congress handbook.
- Sponsor's logo will be displayed on the logo wall at the main entrance of the venue.

Welcome Reception Sponsorship ≥\$15,000

- Sponsor's name and logo will be displayed at the welcome reception
- Verbal acknowledgment during the reception
- Opportunity to deliver a speech (up to 5 minutes)
- Promoted as the welcome reception sponsor to all media, delegates, and exhibitors
- Sponsor's logo will be displayed on the official congress website with a link to the corporate website.
- Sponsor's logo will be displayed in the congress handbook.
- Sponsor's logo will be displayed on the logo wall at the main entrance of the venue.

Session Sponsorship \$3,000

Sponsors may support multiple parallel sessions (subject to approval by the organizing committee).

- Sponsor's name and logo will be displayed on-screen during the session openings and Q&A segments
- Opportunity to display standalone banners or other static materials in the venue (materials provided by the sponsor)

Soil Judging Contest Sponsorship \$3,000

- Sponsor's logo will be displayed at competition venue (main backdrop, fencing, banners, etc.)
- Sponsor's brand will be displayed on all official competition materials
- Recognition in official press releases, social media, and short video platforms
- Priority access to competition photos/video footage for promotional use
- Invitation for sponsor executives to attend opening/closing ceremonies and award presentation

All sponsorship benefits are subject to the final signed contract.



Sponsorship Benefits

Exclusive Sponsorship Opportunities

Congress Hat Sponsorship \$10,000

Hats will be provided by the sponsor (samples require prior approval by the organizing committee)

- Sponsor's name and logo will be printed on congress hats
- Sponsor's logo and hyperlink will be displayed on the official congress sponsor webpage
- Verbal acknowledgment during opening and closing ceremonies

Volunteer Uniform Sponsorship \$8,000

Volunteer uniforms will be provided by the sponsor (samples require prior approval by the organizing committee)

- Sponsor's name and logo will be printed on all volunteer uniforms
- Sponsor's logo and hyperlink will be displayed on the official congress sponsor webpage
- Verbal acknowledgment as the official volunteer uniform sponsor during opening and closing ceremonies

Lanyard Sponsorship \$3,000

Lanyards will be provided by the sponsor (samples require prior approval by the organizing committee)

- Sponsor's name and logo will be printed on lanyards
- Sponsor's logo and hyperlink will be displayed on the official congress sponsor webpage

Congress Tote Bag Sponsorship \$10,000

Tote bags will be provided by the sponsor (samples require prior approval by the organizing committee)

- Sponsor's name and logo will be printed on congress tote bags
- Sponsor's logo and hyperlink will be displayed on the official congress sponsor webpage
- Verbal acknowledgment during opening and closing ceremonies

Congress Handbook Sponsorship \$8,000

- Sponsor's name and logo will be printed on congress handbooks
- Sponsor's logo and hyperlink will be displayed on the official congress sponsor webpage
- One page of promotional spread in the handbook
- Verbal acknowledgment as the official handbook sponsor during opening and closing ceremonies

Insert or Souvenir Sponsorship \$2,000

Inserts and souvenirs will be provided by the sponsor and placed in congress tote bags.

- Sponsor may promote their brand through the insert or souvenir (samples require prior approval by the organizing committee)
- Sponsor's logo and hyperlink will be displayed on the official congress sponsor webpage

All sponsorship benefits are subject to the final signed contract.



International Union of Soil Sciences®



Venue: Nanjing International Expo Center (No.300 Middle Jiangdong Road)

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